



THE 19th ANNUAL ALL-ALC
TEFL CONFERENCE

Hotel Semiramis, Marrakech



February 5 – 8, 2012

Gala Dinner and Music

We are proud to introduce you to a new music group.



Isoufa is made up of seven young men from the village of Asni, a small village not far from Imlil.

The young men range in age from 16 to 25. They are:

Tarik Ait Lasri, 20 – lead banjo player
Mouhsine Ait Ahmad, 16 – dribika player
Abdelah Id Ikhir, 22 – tara player
Reda Elbarad, 17 – tantam player
Hassan Elbaz, 17 – banjo player
Charaf Essaouidi, 25 – tara player
Ayoub Benouakrim, 20 – bass player

Their manager is Rabii Tabibi and their translator is Ghizlane El Ayyad.

We really hope you enjoy Isoufa's music as much as we did when we first heard them.



New This Year: Discussion Groups

Discussion group sessions are a time for you to share your ideas, problems and solutions with your colleagues.

The discussions will be led by an ALC Director who has chosen a topic, but the content of the discussion is up to you.

Please join us and offer your help and your experience to colleagues from other centers.



All Conference participants are reminded that:

- Presenters are colleagues and friends. By voluntarily sharing their insights and experiences, they are doing their best to help us improve our teaching and our programs.
- Out of respect and appreciation for the presenters, when attending a presentation, please:
 - Be punctual.
 - Turn off your cell phone.
 - Observe the speaker's request as to when questions may be asked.
 - Stay on topic when asking questions or making comments.
 - Do not use presentations to air grievances, argue, or complain.

On behalf of all the participants at this year's conference, we want to thank our guest speakers and give special thanks to the publishers who have given us so much support.



Team-building Activities:

Get to know your colleagues from other ALCs by taking part in the Team Building Activities.

Monday and Tuesday

14h00 to 16h00

Form a team with members from other ALCs and play sports:

- Football
- Volleyball
- Ping-Pong
- Boules

Relax and hang out by the pool (not heated).

Join with others for some free time.



Team-building Activities:

Form a team with members from other ALCs and join in the First All-ALC Scavenger Hunt.

Monday



You'll be surprised at what you find!



Schedule of Events

Sunday, February 5

13h00 – 17h00

Arrival and registration

17h30 – 18h30

Reception

18h30 – 20h00

Opening

Agadir Room

Zineb Benwahhoud, Fes

Sharing training experience at Basketball Training Camp for Coaches in the USA.

Plenary:

Brendan Wightman, Cambridge University Press (CUP)

Socrates on an iPad: The Timeless Educational Values of New Technology

Teachers and schools are often distracted by the gadgetry of new media Technologies at the expense of their attributes and characteristics – many of which support the old-school instructional methods that typified early oral cultures. This talk will explore how ideas are communicated through different media, and how technology innovations provide all educators with an opportunity to reconsider the role of dialogue as an instructional vehicle. It is both a challenge to deeply entrenched attitudes and an attempt to look through the window of new teaching and learning potentials in ELT.

20h00

Dinner and dancing at the hotel



Schedule of Events

Monday, 6 February

07h30 – 09h00

Breakfast

09h00 – 09h45

Agadir Room

Rachida Guelzim, British Council and Academy of Rabat

Designing a Workshop as a Tool for Teachers' Professional Development

The objectives of this session are, first of all, to brainstorm and agree on some essential tips and task types of a successful workshop. Secondly, to try to provide participants with some effective workshop techniques. Thirdly, to make sure that participants will be able to organize a workshop and finally, to ensure that participants will be able to recognize, define, and use different modes of training.

10h10 – 10h55

Agadir Room

Relaxing Teaching with Amazing/Relaxing/Thought-provoking Activities

Driss Bouyahya, ALC Meknes

This workshop will show a variety of activities that sell themselves. They are undoubtedly successful and make teaching effortless and learning stimulating and enjoyable. They are geared to boosting teachers when they are burnt out.



Schedule of Events

Monday, 6 February

10h10 – 10h55

How Can I Reach Every Student in My Class?
Taoufki El Ayachi, ALC Fes

Fes Room

We do the best we can to please our students and help them sail through their learning experience, but do we ever stop and reflect on what our students need and want from us? This workshop deals with the way students see a model teacher and the qualities they want from him or her. Come share your ideas.

La Strada Room

Let's Play
Michelle Hank, ALC Marrakech

Play is central to the Kids program at the ALC Marrakesh. Play can be used to deliver traditional academic material to create imaginative, joyous interaction and enhance a child's learning.

Join us to cha cha slide, parachute, do the circus circuit and enjoy some good old fashioned cooperative play.

11h00 - 11h20

Poster Presentations
Coffee Break



Schedule of Events

Monday, 6 February

11h20 – 12h05

Should We Teach the Phonetic Alphabet?
Michaela Segol, ALC Agadir

Agadir Room

How would you pronounce the following sentence:
"A rough-coated, dough-faced, thoughtful ploughman strode through the streets of Scarborough; after falling into a slough, he coughed and he hiccupped."

What is the best way to teach pronunciation? ALC Agadir has been teaching the phonetic alphabet in Pre-Advanced classes. This allows students to become independent learners and rely far less on teacher modeling. This workshop will attempt to address some of the issues surrounding teaching pronunciation.

Fes Room

Reading to Learn and Learning to Read
Fatima Rhorchi, ALC Fes

In order to encourage students to read and enhance their reading skills, I suggest bringing them back to the library as a way of renewing their contact with books. This presentation is twofold: first, to present strategies designed to switch students' focus to books; second, to raise their awareness of plagiarism and make them respect the intellectual property of others.

La Strada Room

Student Journal Writing
Liz Scanland, ALC Marrakech

The use of journals can spark conversation, open up teacher-student dialogue, and promote independent learning. In this workshop, we'll look at the benefits of journaling and how to get your students writing.



Schedule of Events

Monday, 6 February

12h15 – 13h00

Exploring DOGME ELT in a Text-book Driven Classroom
Joel Hanson, ALC Tetouan

Agadir Room

The DOGME ELT approach is designed to free teachers from dependence on materials and technology and work with nothing more than the interests of the people in the room. We can focus our attention on what students actually want to talk about and simply help them with the language that emerges. Because most of us are required to use textbooks, this workshop will show how we might insert some DOGME moments into our existing lessons.

Fes Room

Can Visual Memory Improve Pronunciation?
Driss Marjane, ALC Fes

Despite the number of pronunciation practice activities that our students do, their spoken production is often flat, or full of misplaced stress and nonexistent weak/full form distinctions. Since the source of problems with pronunciation seems to relate to attention and motivation, a major objective of the activities proposed in this workshop is that the learner finds pronunciation practice more appealing by combining visual and auditory memory.

La Strada Room

Activity Share

Jihane Benmassoud, ALC Meknes
Getting to Know You: A student-centered activity for first classes.

Lotta Ronn, ALC Casablanca
Rainbow Revision for exams: student-centered, group-based, challenging and multi-level.



Schedule of Events

Monday, 6 February

13h00 - 16h00

Lunch and Team Building Activities (see page 3)

16h00 - 16h20

Coffee Break

16h20 – 17h05

Agadir Room

The Class as a Stage: Drama Techniques to Enhance both Teaching and Learning
Imane Nejjar, ALC Rabat

Skits, mimes, role-plays, simulations, and improvisation are drama techniques that can involve students and add spice and flavor to a language lesson that could otherwise be dry and boring. In this workshop, participants are invited to experiment with various techniques borrowed from drama which can help them teach EFL students from different age groups effectively and with more fun.

Fes Room

"Teacher, but why?" Helping Answer Sticky Questions: Essentially Perfect Tenses and Perfectly Essential Clauses
Omar Zejli, Nicholas Lock, ALC Fes

Have you ever found yourself stuck when asked to explain a grammar rule? This workshop will help you give clear and succinct answers to students' questions regarding perfect tenses and essential/non-essential clauses. Feel free to bring your own sticky questions!



Schedule of Events

Monday, 6 February

16h20 – 17h05

Using Drama for Teaching Arabic
Mohamed Ezzahraouy, ALC/ALIF Fes

La Strada Room

This presentation emphasizes the possibility of involving students in the development of their language competence through a dramatizing approach to studying grammar rules. We will present a practical case using examples of El Kitab intermediate lessons.

17h15 – 18h00

Teachers and Students in the Directors Chair: Using Audiovisual Media in the ELT Classroom
Brendan Wightman, CUP

Agadir Room

The ever-falling costs of new media technologies, accompanied by increasingly user-friendly devices and software have lowered the barriers to creative expression for both teachers and students. It has never been easier to harness film and audio recordings to support creative communication in the classroom. This workshop aims to demonstrate how we can use easily available tools to support language acquisition at all levels – it will be both practical and pedagogical, and place a strong emphasis on developing listening and speaking skills.

Participants are free to go to dinner.
Dinner will not be available at the hotel.



Schedule of Events

Tuesday, 7 February

07h30 – 09h00

Breakfast

09h00 – 09h45

Agadir Room

Neurolinguistic Programing
Michael Roberts, ALC Marrakech

Squeezed somewhere between the hard science of Magnetic Resonance Imaging and the soft science of life coaching is NLP/Multiple Intelligence for EFL. This trainer was privileged to have trained under Mssr Rinvolucr and Davies at Pilgrims and their presentation of NLP/Multiple Intelligence has left a lasting impression which informs many of his daily teaching choices. This mostly theoretical workshop, and probably not factual, (never let the truth get in the way of good story) will try to cover briefly the main theories of learning, conduct a 7 minute multiple intelligence test, and discuss classroom implications.

10h10 – 10h55

Agadir Room

Something Different: Teaching Using Music in the Classroom
Loubna Boumghait, ALC Tangier

These are two unique approaches to teaching songs in the classroom. These fun and exciting activities allow students to improve listening comprehension using kinaesthetic, visual, and auditory skills and can be adapted for both adult and young learners.



Schedule of Events

Tuesday, 7 February

10h10 – 10h55

Fes Room

Colorful and Fruitful Games
Omar Zejli, ALC Fes

Are your games "colorful" enough? How "fruitful" are they? This workshop intends to help you design games meant to be both entertaining and instructive. Come ready to play and share the fun.

La Strada Room

It's All About Engaging Students
Khadija Nour El Attar, ALC Meknes

This workshop will equip teachers with interactive strategies that are all about engaging students. They are creative, easy to implement, and enjoyable. They will enliven your classroom, enhance learning, and boost self-esteem, social skills, and social relations. Above all, they will decrease the gap between high and low achievers.

The purpose of this workshop is to introduce ALC Business English teachers to a popular customer service philosophy that they can integrate into their classes. We need to give our Business English students not only the language they will need, but also the skills and knowledge that will make them competitive in the job market.



Schedule of Events

Tuesday, 7 February

11h00 – 11h20

Poster Sessions
Coffee Break

11h20 – 12h05

Digital Skills for 21st Century Educators: An Updated List
Abdellatif Zoubair, ALC Agadir

Agadir Room

Educators who are seeking to develop professionally find it hard, if not impossible, to keep up with developments in technology. This presentation will try to help participants evaluate their ITC knowledge and expertise against an “up-dated” checklist of digital skills.

Fes Room

Communicative Perspectives for Teaching Grammar in the Language Classroom: From Theory to Practice
Ismail Ben Filali, ALC Fes

Teachers often notice that students make a lot of mistakes in speaking, even when they know the grammar. Students often say they want to speak more and not study grammar rules. Using communication activities to teach grammar shows that classroom instruction couples two essential components: form and meaning. This workshop provides activities that can be used to reinforce or present grammar within communicative contexts.



Schedule of Events

Tuesday, 7 February

11h20 – 12h05

La Strada Room

Teaching Writing Implicitly Through Reading
Ikram Ben Ajiba, ALC Rabat

All teachers of EFL advise their students to read different materials in English to improve their writing techniques. However, most students don't like reading outside of class and aren't aware of the extent to which reading can help them write better in English. This workshop will present some ideas on how to teach writing through some reading activities.

12h15– 13h00

Agadir Room

ICT and Multimedia in the Language Classroom
Moulay Rachid Chalabi, ALC Marrakech

This presentation will focus on brief definitions of the technology we will use; the roles of ICT and multimedia in the language classroom; and how to organize and stage different ICT and multimedia activities.

Fes Room

Using Humor in the Language Classroom
Mohammed Larouz, ALC Meknes

Presenting activities that produce a smile in the students will create a cheerful atmosphere and a positive orientation to the language. Although teaching is a serious enterprise, using humor will undoubtedly add flavor. This presentation argues that humor needs to be used as an educational tool in EFL and highlights practical techniques of using humor in class.



Schedule of Events

Tuesday, 7 February

12h15 – 13h00

La Strada Room

Variety is the Spice of Lessons, Too
Omar Marzouki, ALC Kenitra

Do you feel bored dealing with the same textbook materials every class and every session? Do you want to flavor your lessons with some tasty activities? Join in. You will certainly go home with a bunch of ideas and activities which will make your teaching and learning environment more enjoyable.

13h00 – 16h00

Lunch and Team-building Activities

16h00 – 16h20

Coffee Break

16h20 – 17h05

Agadir Room

Folk Tales: A Fun Way to Improve Learners' Receptive and Productive Skills

Jamila El Farse, Abderrahman Boukhaffa, ALC Tangier

This workshop will acquaint participants with creative and original ways of using folktales and stories in teaching. This stimulates speaking and provides reading and listening practice. It also boosts cooperative learning and teamwork by using pair and group work.



Schedule of Events

Tuesday, 7 February

16h20 – 17h05

Fes Room

Fun Activities to Get Students Talking
Nathan Phillips, ALC Casablanca

These are seven activities that have always gotten my students excited about talking. These activities, such as "Competitive Interview", "One Word Psychologist", "Marriage Counseling" and "Topic Journalist", stimulate creative thinking and maximize student talk time. The activities can be adapted to different ages and levels.

La Strada Room

Working with the Visually Impaired
Michelle Hank, ALC Marrakech

ALC Marrakesh runs a successful community project with the visually impaired. The initiative includes English classes, tutoring, cooking classes and a fortnightly Integration club. This session will look at techniques and approaches for teaching visually impaired students, give insight to the working relationship between the ALC and IDMAJ (Association for the Integration of the Visually Impaired) and you will hear from the visually impaired beneficiaries and project volunteers.

17h15 – 18h00

Agadir Room

Making Words Count: Developing Writing Skills in English
David Evans, Cengage

Writing well in another language is about much more than writing correctly. A good writer needs a knowledge of form and genre as well as an understanding of how the choice of words can alter the meaning and impact of a message. This talk looks at some of the ways that pieces of writing are structured. It identifies what makes a good paragraph and the techniques commonly used to describe, define, narrate and give opinions. It also examines how register and metaphor are used to make written communication convincing and memorable.

Participants are free to go to dinner.
Dinner will not be available at the hotel.



Schedule of Events

Wednesday, 8 February

07h30 – 09h00

Breakfast

09h00 – 09h45

Memory Techniques
David Neuses, ALC Casablanca

Agadir Room

During this highly interactive workshop, you will get plenty of hands-on practice using a wide variety of memory techniques that are well suited for the ALC classroom. These techniques are guaranteed to help your students store more vocabulary into their long-term memories for later recall.

La Strada Room

Discussion Group
LuAnn Hassanin, ALC Agadir

What Can We Do to Help Our Students Become Better Speakers?

09h45 – 10h00

Coffee Break

10h00 – 10h45

A Dozen or So "Nifties"
Clyde Hiestand, ALC Tangier

Agadir Room

In this "low tech" session, we will share a collection of simple but effective devices which efficiently and quickly get across the points to be taught. These are in a clear context, with constant teacher/student and student/student interaction. Among points covered: Short Forms, Questions, Corrections and more.



Schedule of Events

Wednesday, 8 February

10h00 – 10h45

La Strada Room

Discussion Group
Kathy Lance, ALC Meknes

What's the Best Way to Manage Our Classes?

11h00

Agadir Room

Closing

